

# ERIC NANNI

GRAPHIC DESIGNER / PRODUCTION MANAGER

**c o n t r a c t o r**

522 Ivy Green Way  
Ottawa, Ontario K1T 0L2

Phone: 1.613.822.1881

Mail: e.nanni@goodiidesign.com

Web: <https://www.goodiidesign.com>



## ABOUT

Husband, Father of five children, a Canadian entrepreneur his entire life.

Eric will engage any project with a passionate and creative heart.

Working from his Ottawa office, Eric communicates with his clients in the United States & around the globe using technology such as telephone, Skype & email.

The goodiidesign agency is made up of Eric & his wife, Karen - A creative and administrative force of individuals who prioritize & dedicate their lives in the order of Faith, Marriage, Family, and Work.

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## REFERENCES

- **INAG INC.**  
Sir Mark H. Jones  
2516 Business Parkway  
Minden, NV 89423  
Office : 775-267-9600

- **TOLERANT Foods**  
Tom Friedman  
220 Appin Ave.  
Mont Royal, QC H3P 1V8  
Office : 514-497-9090

## EXPERIENCE

### goodiidesign Web Design & Development Agency (Founder, Owner)

| CREATIVE DIRECTOR - WEB SITE BUILD DEVELOPER - 2012 - PRESENT

- Develop and design interactive game demos for the Casino Industry
- Manage projects from concept to online publication & print
- Brand conceptualization, exploration and design
- Website development, design and layout
- Managed printer expectations
- Client and project management

### Tolerant Foods (MXO, goodiidesign client)

| CREATIVE DIRECTOR - BRAND MARKETING AND DESIGN - 2014 - 2016

- Conceptual brand design, dieline preparation & print manager
- Online ad publication designer (Static, HTML 5 & Adobe Flash Based)
- Brand exploration and design (All Tolerant Food Brands) - <http://tolerantfoods.com>
- Website development design and layout
- Managed printer expectations
- Client and project management

### Darrica Group Web Design & Development Agency (Founder, Owner)

| CREATIVE DIRECTOR - WEB SITE BUILD DEVELOPER - 2005 - 2011

- Conceptual Interactive Ad designer & manager for Yahoo! USA
- Online ad publication designer (Static, HTML 5 & Adobe Flash Based)
- Brand exploration and design
- eCommerce / Website development design and layout
- Managed printer expectations
- Client and project management

## SKILLS

Adobe CC Suite



HTML 5 & CSS



AutoDesk 3D Studio



Project Manager



Print Manager



Creativity



## EDUCATION

- 1991 - 1995, BA CDI (Career Development Institute) - Programmer, Analyst & Design

## HOBBIES

- Water Color Painting
- Keeping up with Design & Development trends
- Reading
- Cooking
- Being the father to 5 great kids !

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## DATE:

July 30th 2017

## TO:

July 30th 2017

## FROM:

Eric Nanni  
Graphic Designer / Production Manager

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## COVER LETTER

Dear Sir / Madame,

Conceptual innovation, a robust work ethic, and productive team collaboration / leadership are all essential components to success in creative design. As a skilled and ambitious senior-level professional with more than 19 years of experience developing, directing, and executing successful, visionary projects for high-profile brands, I am positioned to make a significant impact on your organization as your next Creative Director.

My background includes designing and implementing forward-thinking, creative design projects for a variety of top-level clients within diverse sectors including consumer electronics, home products, transportation, social innovation design, health systems, and brand experience design. With expertise in a broad range of design software applications—along with my ability to collaborate effectively with clients, peers, and senior management teams—I am confident my talents and abilities will significantly benefit your firm.

Highlights of my experience include...

Excelling in current role (Vice President & Founder) as Creative Director for the goodiidesign agency ([www.goodiidesign.com](http://www.goodiidesign.com)); spearheading creative direction, innovative design and development, and hands-on artistic production while motivating and inspiring team members to achieve client objectives in accordance with defined requirements and conceptual vision.

Demonstrating expertise in visual direction, artistic innovation, and brand positioning while excelling in fast-paced, time-sensitive environments.

Conducting deep research on market/industry trends and competitive marketplace data to inform on-target project development.

Demonstrating a proven record of success in team motivation and leadership, along with outstanding communication and collaboration talents.

With my keen ability to lead the evolution and completion of creative design projects, combined with my steadfast commitment to top-notch design quality and production, I am prepared to excel in providing outstanding creative services and direction to your company. I look forward to discussing the position, and my qualifications, in further detail. Thank you for your consideration.

Sincerely,  
Eric P. Nanni